MINORITY SHAREHOLDER WATCHDOG GROUP

BADAN PENGAWAS PEMEGANG SAHAM MINORITI BERHAD (Incorporated in Malaysia – Company No. 524989-M)

The New Straits Times – 29 October 2015 (C)

Media Prima ranked top in corporate governance

ETHICAL BOARDROOM AWARDS: Group named Asia's best in media category

KUALA LUMPUR

EDIA Prima Bhd, Malaysia's leading media investment group, was recently recognised for Best Corporate Governance (Media Category) in Asia by the United Kingdombased Ethical Boardroom Journal.

Media Prima is one of two companies in Malaysia receiving the award.

In a statement yesterday, Ethical Boardroom said Corporate Governance Awards 2015 recognises the outstanding leadership from boards of public companies who have raised the bar to ensure that strong corporate governance plays an essential part in protecting and enhancing long-term value for all stakeholders.

"Malaysia is making great strides in corporate governance, too, ranking top among developing countries in a recent survey by accounting and audit professionals.

"Malaysia's strengths include



Media Prima has consistently been recognised as among the best in Malaysia and the region for good corporate governance

having guidelines for boards to include diversity (including gender) in place, a formal policy for board diversity and measures to achieve gender diversity targets," it said.

Media Prima chairman Datuk Seri Fateh Iskandar Mohamed Mansor said: "We are honoured to be recognised for our commitment to implement and adhere to the highest standards of good governance and adoption of global best practices in our business operations."

"We have always emphasised integrity and transparency at all levels of our business while continuing to deliver value for all our stakeholders," he added.

Media Prima has consistently been recognised as among the best in Malaysia and the region for good corporate governance.

This year alone, the group received recognition in the "Best for Disclosure and Transparency" and "Best for Investor Relations" cat-

egories and ranked second for "Best Overall Corporate Governance in Malaysia" in the Asiamoney Corporate Governance Poll 2014.

Media Prima is also ranked among the "Top 10 Companies in Malaysia with Good Disclosure" by the Minority Shareholder Watchdog Group.